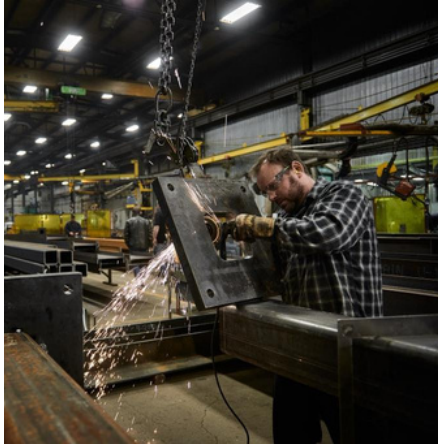


Our company values



Commitment

Commit and fulfill our commitments to our customers, colleagues and business partners :

- By setting clear goals and making sure you reach them.
- By setting clear goals and making sure you reach them.
- By recognizing the successes of our employees.

Collaboration

Establish collaborative teams:

- By creating an environment focused on collaboration and openness, where points of view differences are welcome and where decisions are supported and taken at the right moment.
- By promoting a sense of belonging and unity towards the Groupe SM Tardif.

Innovation

Being able to adapt:

- Welcoming changes and accepting new challenges.
- By knowing how to evolve according to the context, events, needs or a new business opportunity.
- By adopting new behaviours, tools and working methods.
- By being flexible in your own way of being, thinking, learning and interacting.

Professionalism

Act professionally:

- By showing integrity, acting responsibly, treating others with respect and consideration and in accordance with the rules of ethics.
- By putting employee health and safety at the heart of our practices.
- By attracting the best candidates and promoting the development of our employees.

